

Ducks With a Purpose

These feathered friends fight hunger in our tristate area

Our hunger-fighting ducks are more than just cute. As fun as they are, they're also vital teammates here at Freestore Foodbank. Every duck sold provides up to 15 meals for children facing hunger. That's huge!

And right now, we have a lot of tristate area families who can use the extra help putting enough healthy food on the table. Parents, grandparents, aunts and uncles, and even family friends are doing all they can to make sure children have what they need. And thanks to generous donors like you, families in our communities know they can count on Freestore Foodbank and our network of partners for support.

You help parents like Tyrah, who visits Freestore Foodbank because she and her husband make too much to qualify for food assistance, but not enough to pay the bills and buy food for their three growing boys.

"It's great there's a resource people can go to when we can't stretch our incomes enough," she says. "No one should starve or even know what starving is. I never want my kids to experience that."

Your gifts also help grandparents like Wayne. He's retired, and he's helping raise his nine grandchildren!

"It's a lot, but they're my grandchildren, and some just babies. What else can I do but take care of them?" he says. "This helps big time. I appreciate it so much."




When you buy a duck ... or five ... or 10 ... you provide meals for children throughout our tristate area. Every \$5 duck provides up to 15 meals — and you get a chance to win one of our amazing prizes! Don't wait. Buy a duck, feed a child TODAY!

BUY A DUCK FEED A CHILD


RUBBER DUCK REGATTA 30TH ANNIVERSARY

There's still time to get your ducks in a row!



Scan to buy your ducks!

WINNERS DRAWN SEPT. 1!



RUBBERDUCKREGATTA.ORG

TASTE OF THE BENGALS IS RETURNING ON AUGUST 28!
Buy your tickets now at tasteofthebengals.org

DUCK TAKEOVER EDITION



FOOD • CONNECTION • HOPE

CONNECTION

News and information for friends of Freestore Foodbank

DUCK SEASON 2024



Be Part of the Quack-tion!

Rubber Duck Regatta Celebrates 30 Years of Feeding Children

It's 1995. You might be listening to TLC's "Waterfalls" on your boom box, waiting for this week's episode of "Friends" to come on. You might also have just purchased ducks for Freestore Foodbank's very first Rubber Duck Regatta!

This year marks our 30th regatta, and that means 30 years of donors buying ducks to feed tristate area children. In those 30 years, we've sold more than 3.2 million ducks! It's the biggest Rubber Duck Regatta in the U.S. and the second largest in the world!

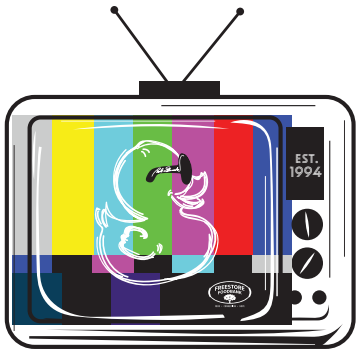
This event isn't just a treasured tristate tradition, it's a game changer for our neighbors facing hunger. Since the first rubber duck hit the Ohio River in 1995, we've sold enough ducks to provide at least 48 million meals!

Rubber Duck Regatta founder Bob Edwards first

dreamed up the idea in 1994, and when we sold 18,575 ducks for the first regatta in 1995, we knew we had something special. But every year, our little event has grown exponentially. Last year, we sold more than 200,000 rubber ducks!

Every duck sold represents another child fed. If you haven't purchased your duck, it's not too late to join the 30th Rubber Duck Regatta throwback celebration! Don't miss out on all the action. Buy a duck, feed a child today.

Visit rubberduckregatta.org to buy your ducks!



INSIDE: IT'S A THROWBACK! BACK IN 1995 ...

IT'S A THROWBACK! BACK IN 1995 ...



SPORTS

Super Bowl Champions: San Francisco 49ers
NBA Champions: Houston Rockets
Stanley Cup Champions: New Jersey Devils
World Series: Atlanta Braves

MUSIC

"Gangsta's Paradise" by Coolio
"Waterfalls" and "Creep" by TLC
"Kiss From a Rose" by Seal
"On Bended Knee" by Boyz II Men
"I'll Stand by You" by The Pretenders



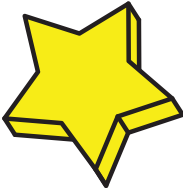
TV

"Home Improvement"
"Frasier"
"ER"
"Friends"
"Seinfeld"



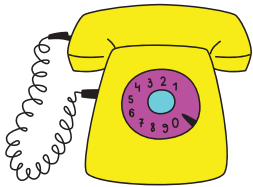
MOVIES

"Die Hard With a Vengeance"
"Toy Story"
"GoldenEye"
"Pocahontas"
"Batman Forever"
"Apollo 13"
"Clueless"
"Seven"
"Braveheart"
"Jumanji"



WHAT THINGS COST

New House: \$113,150
Gallon of Gas: \$1.09
Movie Ticket: \$4.35
Phone Call: \$.25
A Dozen Eggs: \$.86
Postage Stamp: \$.32



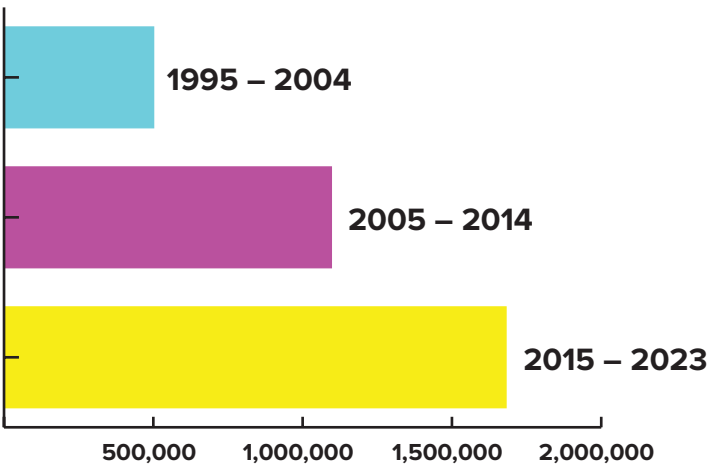
U.S. Population: 266.6 million people
World population: 5.7 billion

DUCKS BY THE DECADE

Since 1995, we've sold more than 3.2 million ducks! Check out how our ducks have stacked up over the decades.

1995 – 2004: 500,979
2005 – 2014: 1,096,201
2015 – 2023: 1,681,122*

*This number includes only nine years because our 30th event has not yet happened!



RUBBER DUCK REGATTA DUCKS SOLD IN 1995: 18,575

Oh My, Does It Fly!

Rubber Duck Regatta has really taken off in 30 years

As legend has it, the Rubber Duck Regatta almost didn't fly.

When the event's founder, Bob Edwards, first had the idea of holding a fundraiser with thousands of rubber ducks, he talked it over with fellow board members at Freestore Foodbank.

One member thought it was the craziest thing they'd ever heard.

Lucky for us, Bob took that as a challenge — and ran with the idea!

For many years, actual rubber ducks with numbers on them were dumped into the Ohio River in grand fashion from the Purple People Bridge. The colorful fowl were then fished out, washed off and put aside until the following year.

Since those early years, the Rubber Duck Regatta has really taken off. Sales broke through 100,000 ducks in 2009 and 150,000 in 2014. The last few years have seen more than 200,000 ducks sold! The weight of the ducks needed would far surpass what's allowed on the bridge, so the event has since gone digital.

As much fun as it was to watch thousands of rubber ducks float down the river, the fact that we've outgrown



the bridge capacity is great news for neighbors. That means hundreds of thousands more meals for children facing hunger in our tristate area.

So if you haven't bought your ducks yet, get quacking! Every \$5 duck you buy gives you a chance to win one of our amazing prizes. But more importantly, every duck provides up to 15 meals for children in our community.

BUY A DUCK FEED A CHILD



Help Secure Tomorrow's Harvest

Do you want to ensure Freestore Foodbank can continue its work for years to come? Create a lasting legacy and become a Tomorrow's Harvest member. Whether you leave a bequest in your will, add Freestore Foodbank as a beneficiary of your life insurance policy, or give a gift of retirement assets, you will help build a stronger future for our tristate.

For more information or to join Tomorrow's Harvest, visit mylegacygift.freestorefoodbank.org or contact Libby Coletta at donors@freestorefoodbank.org or 513-482-7093.